

Innovation is critical for business success.

And while **84%** of execs agree that innovation is fundamental to growth, only **6%** are satisfied with their innovation performance!

(Source: McKinsey Global Innovation and Commercialization Survey)

We specialise in Releasing People Potential and we know how to dramatically raise your innovation capability and performance.

Innovation Experience

Workshop Description

This stimulating and hands-on workshop takes the best of innovation models, research and first-hand experience and delivers an energetic, thoughtful and engaging workshop, with a focus on real business impact.



Who is it for?

The workshop is aimed at leaders, teams and functions who are looking to enhance their innovation; whether to create a culture of innovation, seeking operational improvements, launching new product lines or creating a renewed strategy.

Duration

Designed as 2-day residential workshop, it can also be run as a series of 90-minute in-house sessions.

Workshop overview

After a surprising start, participants explore our Dimensions of Innovation, opening their minds to new possibilities and thinking.

They then investigate the barriers to innovating and ways of overcoming them, before delving into our C²O² mindset model.

This is followed by an engaging step-by-step walkthrough of our 5i Innovation Approach, before uncovering our Leading Innovation model.

The workshop culminates in two team-based, hands-on exercises promoting the integration of innovation into day-to-day worklife and generating business changing innovation ideas for instant application.

Facilitators

Fusion facilitators are all practitioners, with a background in corporate roles, knowing how to move from model to role model.

Cost

The cost varies depending on format, duration and customisation required.

More Information

If you want to hear more, please be in touch at hello@fusioncomms.co.uk

"I was really pleased...the overall structure, the types and volume of activities and the approach to engage and stretch the group were all spot on...this was due to the way the programme was put together and also Fusion's delivery that brought it to life".

Head of Learning & Development EMEA, Major Pharma Company

