



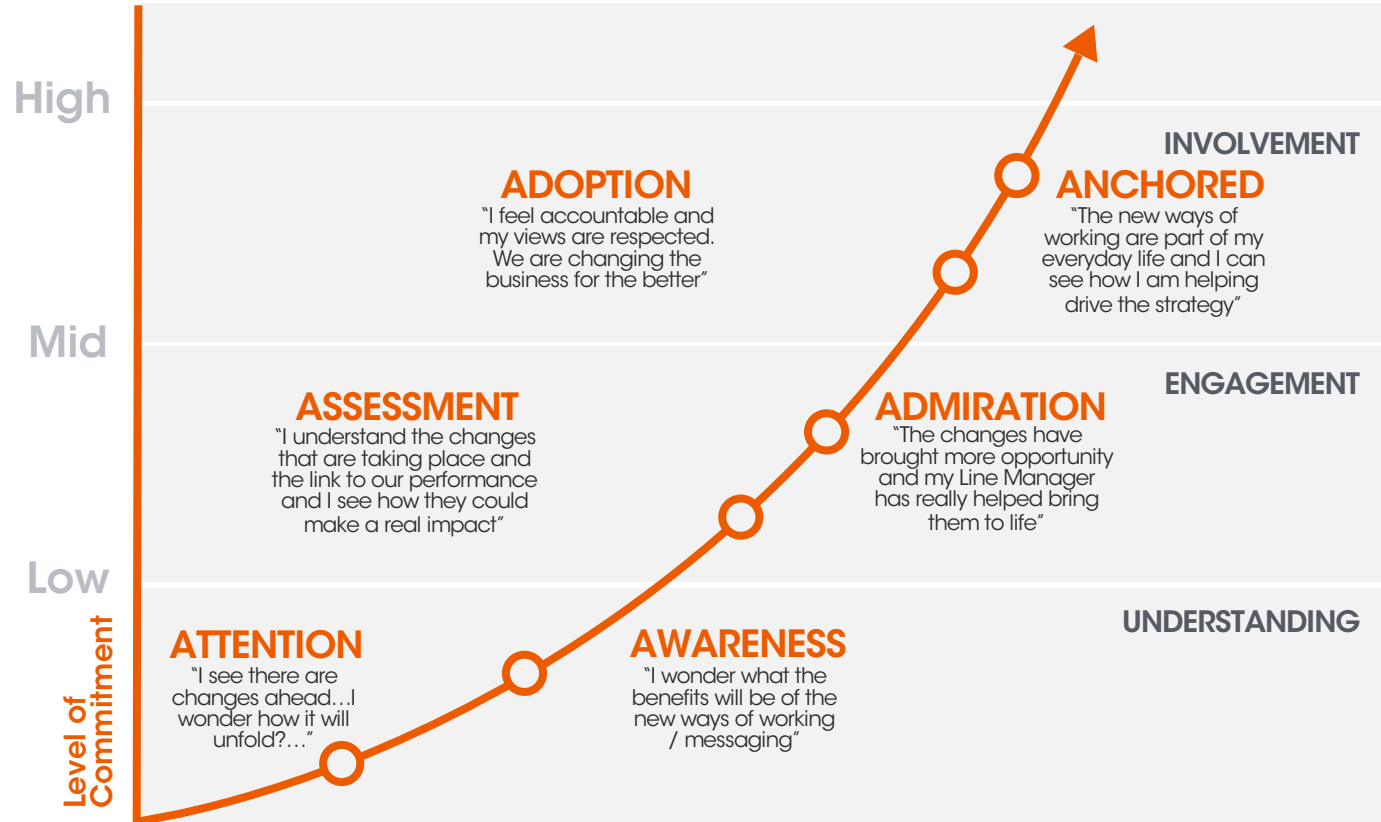
# Fusion: a unique offering

*Releasing people potential*

**People at the Heart of Change:  
our Adoption Curve**

# Our Adoption Curve

We put people at the heart of change, with a phased approach to engage and sustain the benefits



# Sample activities across the Adoption Curve

## ATTENTION



### Walk The Talk

Leaders alignment session to enable role modeling

## AWARENESS



### A Day in 'my' Life

Tik Tok-style videos sharing new Ways of Working

## ASSESSMENT



### Collaboration Café

Week-long opportunity to be heard and exchange views

## ADMIRATION



### Key moments of truth

Local 'hero' stories shared via on-line portal

## ADOPTION



### As One

Celebrate key transversal projects that build partnerships

## ANCHORED



### Hall of Fame

Digital Hall of Fame highlighting best of the best