

Hello!



We have been Releasing People Potential aplenty since our launch last year!

Fusing Big 4 style consultancy with applied creativity we have:

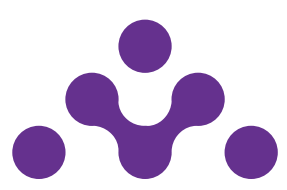
- Delivered a 2-day Innovation Experience - driving a culture of innovation for a Japanese Pharma company
- Launched a High Potential Development initiative - a 2-year global talent programme for a Financial Services giant

Mind-Opening Innovation Experience

A 2-day experiential innovation workshop, infused with intellectual rigour and engaging application exercises

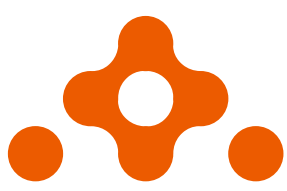


The Fusion Difference



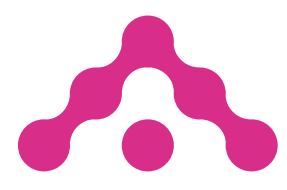
Business Consultancy

Discovery calls enabled us to focus the design on business-critical issues. This, along with our experience and research, allowed for the creation of a bespoke innovation experience. Participants had a range of tools and approaches to enjoy: exploring our Dimensions of Innovation, delving into our C²O² mindset and 5i approach models and uncovering our Leading Innovation model.



Applied Creativity

We uncovered participants' expectations via flat-pack boxes, before a giant interactive floor-mat revealed their own innovation style. A QR code treasure hunt highlighted how and why we innovate, while an unlikely lesson from a freestyle rapper helped us understand the workings of our brains. Finally, the Innovation Pit focused on workplace application and development of innovation proposals ready for Board approval.



Seamless Execution

We co-designed and developed the course in synch with the client, who joined us in co-facilitating elements of the workshop. Post-event comms enabled heightened impact of the experience on the business. Even the builders drilling, which forced a room change, added to the session!



Releasing People Potential

A just-right balance of theory, interactivity and workplace application

"I was really pleased...the overall structure, the types and volume of activities and the approach to engage, yet stretch the group were all spot on. For me that was in part due to the way the programme was put together and also due to Fusion's delivery that brought it to life".

Head of Learning & Development EMEA, Major Pharma Company

HiPo Global Development Programme

2-year development programme for a Global cohort, bringing models and application to life with inventive sessions and exercises

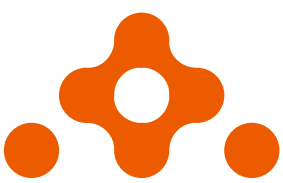


The Fusion Difference



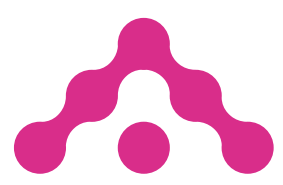
Business Consultancy

We began with a focussed discovery period, uncovering the needs of the participants through senior management and peer interviews. This was followed by innovative and rapid design of content, which included a range of learning tools; psychology-based profiling diagnostic and cutting-edge models plus (some) old-school thinking. Bringing the best to our client for their specific developmental needs.



Applied Creativity

The programme began in an empty room, where participants built a map of the globe, before sharing their own experiences and aspirations. 4 coloured zones helped bring the colour energies of our psychology-based tool to life, before immersing the participants in an extraordinary, 'real-play' scenario, where time could be paused, rewind and replayed - the ultimate real-life application of their newly acquired skills. A number of external guests and speakers were weaved in to the programme content, providing internal and external insights to provide a wider perspective.



Seamless Execution

We worked as a global project team, virtually and beside our client, depending on their need and preference. We pulled together the project team on a just-in-time basis, giving the client the skills they needed, when they needed them.



Releasing People Potential

2-year strategic perspective, combining face-to-face with self-directed and virtual learning interventions

"We did it! It has been a great pleasure working with the Fusion team since Day 1. You bring a unique mix of creativity, professionalism, expertise and fun!"

Global Head of Talent, Global Financial Services Giant